

The industry's single source for environmental information and resources

Environmental Sustainability in Printing & Publishing

from *Publishing Executive* and *Book Business Magazine*

www.SustainPrint.com

The screenshot shows the website's home page with several ad placements highlighted by red arrows and labels:

- MUST READ SPONSOR:** Points to the top left area above the main content.
- TOP BANNER:** Points to the large banner at the top of the page with the headline "Building a better future." and dimensions "468 x 60".
- RECTANGLE:** Points to three smaller rectangular ads on the left side, each with dimensions "180 x 150".
- MICRO BAR:** Points to small horizontal ads at the bottom left, each with dimensions "88 x 31".
- VERTICAL BANNER:** Points to a vertical ad on the right side with dimensions "120 x 240".

ADVERTISING OPTIONS –

- ▶ TOP BANNER: \$2,995 (468 x 60)
- ▶ VERTICAL BANNER: \$1,795 (120 x 240)
- ▶ RECTANGLE: \$1,795 (180 x 150)
- ▶ MICRO BAR: \$995 (88 x 31)
- ▶ “MUST READ” Sponsorship: \$2,495 (Note: Your company logo under “MUST READ,” and TOP BANNER on all editorial pages)

CHARTER DISCOUNT –

Sign up now for 12 months and receive an introductory discount of **15%**

All advertisers receive company name listed under “Sustainability Statements” on home page, linked to full statement.

All rates are net per 12 months, and based on annual agreement and billing.

For 50 years, North American Publishing Company (NAPCO) has delivered high-quality publications to the graphic arts industry, including **Publishing Executive** (formerly *PrintMedia*), **Printing Impressions**, **In-Plant Graphics**, **Book Business Magazine** (formerly *BookTech Magazine*), **Package Printing**, and more.

Advertisers trust NAPCO to successfully deliver their sales messages to hundreds of thousands of Web and print subscribers responsible for buying and specifying paper and printing services, products and technology.

As the leading publisher for the Graphic Arts, NAPCO brings to the industry **Environmental Sustainability in Printing & Publishing** at www.SustainPrint.com, the single source of must-read articles covering all facets of environmental sustainability in the graphic arts:

- ▶ News
- ▶ Sustainability Statements
- ▶ Forestry Facts
- ▶ Pollution Reduction Information
- ▶ Industry Certifications & Definitions
- ▶ Conservation Trends & Procedures

Everything you need is all in one place and from a company that has been trusted for 50 years, NAPCO.

CONTACT YOUR SALES REPRESENTATIVE TODAY:

Mid-Atlantic, New England,
Canada & Foreign
Mark Hertzog
Group Publisher
mhertzog@napco.com
(215) 238-5268

Midwest, Western Region & Southeast
Candas Carmen
Associate Publisher
ccarmen@napco.com
(770) 956-8908

Inside Sales
Mike Cooper
Advertising Account Manager
mcooper@napco.com
(215) 238-5434